



# Behind Every Great Visit

**Smart Solutions  
for the Arts**



# Enhance Experiences and Improve Efficiency

**Who We Are:** Jixaw Technologies is a team of people like you. We've been in your shoes and we understand the challenges you face. From limited resources to communication constraints to tech barriers.

**What We Do:** Blend technical knowledge, creativity and an understanding of the arts sector, to make technology work for you, not against you.





# Solutions Built for Your Teams

Jixaw brings smart, integrated tools to reduce admin load, streamline systems & serve visitors better.

## What we offer:



Custom websites,  
applications &  
admin tools



System integrations  
(Tessitura, Spektrix,  
Blackbaud & more)



Online booking  
& registration



Data, reporting  
& technology  
management



Giving &  
membership tools



Strategic Guidance  
& staffing support

*"The Jixaw team is incredibly responsive, collaborative, and solution-oriented, always helping us find the right path forward within budget and on time. We truly value their partnership!"*

**Kristina Celik**

Senior Vice President, Marketing  
Arizona Science Center





# Strategy & Systems Support

## Smarter Systems. Stronger Teams.

Jixaw brings IT, marketing, development, and finance to the same table, making sure ideas are practical, systems are sound, and decisions work across your organization.

### What This Looks Like

- Marketing plans supported by the right infrastructure
- IT solutions that enhance ticketing, fundraising and engagement
- Finance requirements built in from the start



# Staff Augmentation, Consulting & Reporting

Targeted Support. Trusted Guidance.

When teams need extra capacity or specialized expertise, Jixaw steps in with people who understand your systems and workflows.

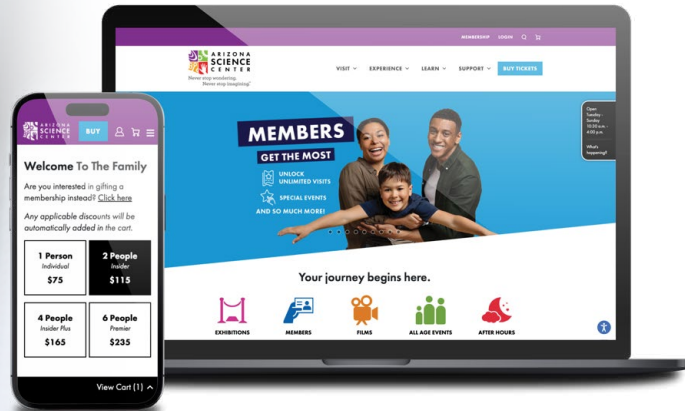
## **What This Looks Like**

- Staffing coverage for turnover, transitions, and peak periods
- Project management and hands-on technical support
- Consulting and strategic guidance informed by 20+ years of industry experience
- Custom reports and analytics that guide planning and decision-making

# Web Platforms Built for You

**No more workarounds. Flexible solutions for your team,  
your workflows & your patrons.**

- Custom websites, dedicated pages & branded tools
- Mobile-friendly registration, calendar, & donation tools
- On-site interfaces for box office & front-of-house
- Admin dashboards for easy updates & reporting
- Data management & hosting services
- Integration with Tessitura, TNEW, Raiser's Edge & more
- Accessibility & compliance standards built-in





# Let Groups Book Themselves

Self-service online registration for camps, classes and tours.

## Why it works:

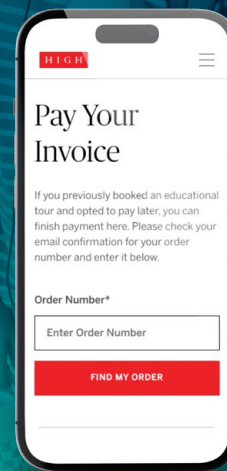
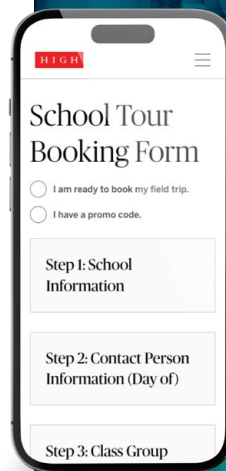
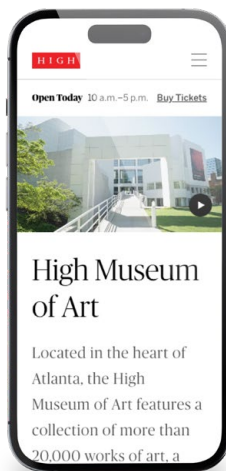
- No more emails, phone calls or manual data entry
- Real-time Tessitura sync - capacity, payments, participant information
- Branded, mobile-friendly interface

## Features:

- Online registration with pay now/pay later
- Optional add-ons & custom forms
- Automated email confirmations & reminders
- Calendar filters (program, date, grade level)

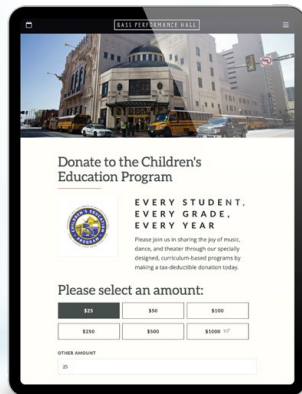
*"It's amazing to think that they took our complicated system, developed something that had never been done, and made it work. It has become a game changer for our group's department and has made our booking process a lot more efficient and user friendly!"*

**Mami Fondu**  
Coordinator, School Tours  
High Museum of Art



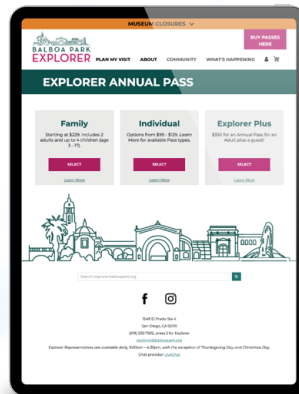
# Frictionless Giving & Membership Sales

Smart, self-service tools that make it easy to give, join, and support — without extra admin.



## Express Donation

One-screen donation experience. No logins, no duplicate accounts.



## Membership Management

Easy sign-ups, renewals & perks. Integrated with Tessitura.



## One-Page Events & Galas

Manage RSVPs, tickets & table sales. Guest tracking built in.

*"Jixaw has been a tremendous partner to the National Veterans Memorial and Museum during a time of transition. Their expertise and insights are spot on, and their knowledge of Tessitura enables them to advise us on the best ways to leverage the tool and reach our intended audiences with compelling, action-oriented messages."*

**Mark Cooper**

*Director, Communications and External Relations  
National Veterans Memorial and Museum*



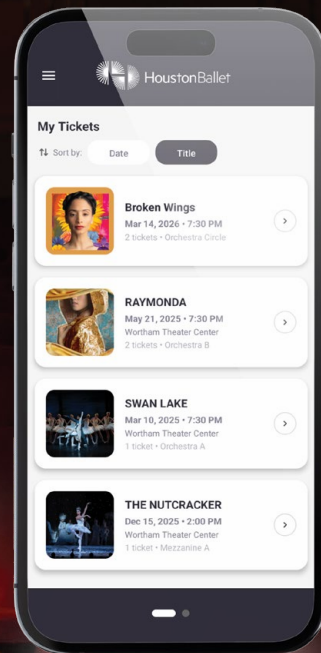


Digital tickets built for secure, reliable entry.

Tickets are delivered by email and opened in a venue-branded JixTix wallet. Dynamic, time-limited codes are verified at the door, making screenshots and copied tickets ineffective.

#### Features:

- Time-limited, automatically refreshing codes
- Reduces fraud and unauthorized resale
- Reliable scanning, even with limited connectivity
- Easy for patrons, dependable for staff






# Jixaw Pay by Link

Fast, secure payments made simple.

1. Create an order
2. Send a link by email or SMS
3. Patron pays online
4. Done.

## Features:

- No phone calls, no chasing invoices
- Easy and mobile-friendly
- Built-in fraud protection with expiring links
- Automatic confirmation and clean records



**All Orders**

Filter (order, name, email, phone) 🔍

**All** Sent Pending Sort by: **Newest** ▼

**Peter Parker (5244042)** **Pending**

📞 3681350 ✉ p.parker@gmail.com 📞 +14036800382 💰 \$ 70.98

Amount to be Paid:  
70.98  
Max: 70.98

SMS  
✓ Email

Please enter a Expires (minutes) limit:  
5

Allowed: 2 - 43200 (30 days)  
Will send to: p.parker@gmail.com

[Generate PayLink](#)

**Review & pay your order** Link expires in 4:32

Hello Peter Parker,  
your payment is ready for order #3681350

**Item**

**Welcome Winter Night** **\$70.98**

Sun, Nov 23 • 2:30 AM (local time)

Adult: (19+) 2 × Zone: Kids Night Seat: Kids Night 21-42

[Pay securely \\$70.98](#)

You'll be redirected to our secure payment page to complete your purchase.

Powered by JIXAW Technologies

# On Account Online

Real-time visibility into patron account totals within Tessitura. Allows customers to apply On Account funds directly at checkout for a smoother experience.

**PUBLIC.** 1. Choose Your Seats 2. Your Cart 3. Delivery Method

## PAYMENT INFO

APPLY A GIFT CERTIFICATE

**Account Balance**  
☐ Use your \$29.00 on account balance.

**Billing Information**  
First Name: Celia Last Name: Perry  
Address: 22 Billing Street  
Address Line 2:  
City: Louisville State: KY

**CART TOTAL: \$188** [COMPLETE ORDER](#)

**PUBLIC.** 1. Choose Your Seats 2. Your Cart 3. Delivery Method

## ORDER SUMMARY

**EVENTS**  
Saturday, January 24 | 7:30 PM  
Mortenson Hall  
Row: L | Seat: 4 Supporter \$99  
Row: L | Seat: 5 Supporter Full \$99

**APPLIED ON ACCOUNT BALANCE** \$29

On Account Funds Redeemed: -\$29

**CART TOTAL: \$99**

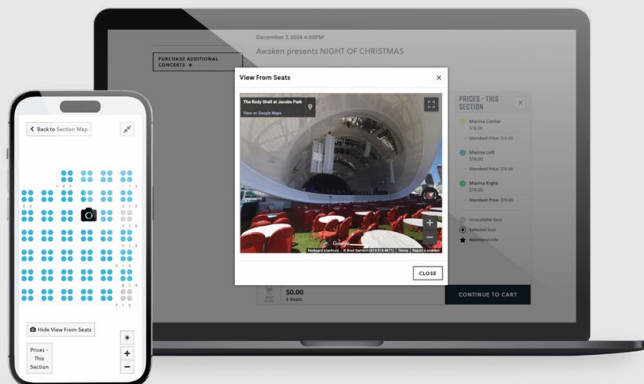
[Cancel Order](#) [Edit Your Order](#)

☐ Please review your cart carefully. All sales and donations are final, and refunds are not available. Ticket exchanges are subject to management approval and a possible service fee. By completing your order you are agreeing to our Privacy Policy. For digital events, you will receive information, updates, and a reminders as they become available.

**CART TOTAL: \$99** [COMPLETE ORDER](#)

## 360° Viewer

Invite your patrons to explore your unique venue—like the Rady Shell at the San Diego Symphony—with the 360° Viewer. This interactive tool lets them view seating options from every angle, helping them choose seats with confidence and feel connected to your events before they arrive.



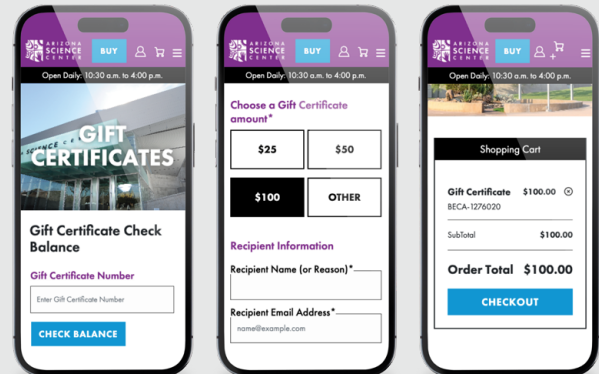


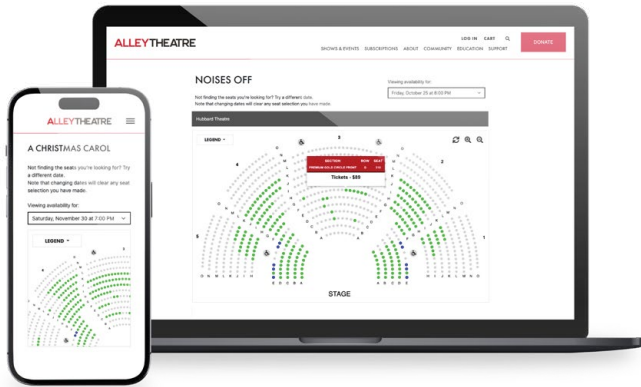
## Commemorative Tickets

Commemorative tickets are limited-edition keepsakes created for special events. Individually numbered and produced in small quantities, they give patrons something lasting to take home.

## Online Gift Certificates

Offer a meaningful gift option with Online Gift Certificates. Patrons can select amounts, personalize their gift, and send it by email—perfect for new or existing supporters. Organizations like the Arizona Science Center use this tool to promote events, increase revenue, and reach more patrons.



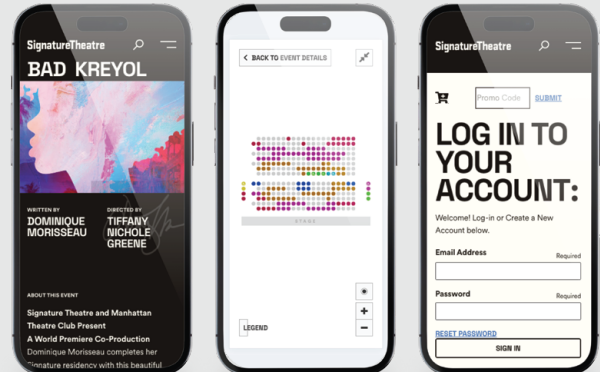


## Stand Alone SYOS Maps

Used by organizations like Alley Theatre and Calgary Opera, Stand Alone Select Your Own Seat Maps simplify seat selection. These real-time, interactive maps let the patron select seats with confidence. Hosted externally and seamlessly integrated with your ticketing system, it lightens your tech load while improving the booking experience.

## TNEW Integration

Seamlessly integrate your site with TNEW, including added functionality with a custom TNEW Template. We've partnered with diverse organizations, each with unique needs, challenges, and goals, yet our responsive, branded designs consistently streamline management and reduce cart abandonment. Easily update events, calendars, and seating maps—no heavy tech work required.





SUCCESS STORIES

# Transforming Operations and Outreach

Discover how organizations like yours have revolutionized their operations with our solutions.

These case studies showcase improvements in efficiency, sales, and data-driven strategies that have real impact.

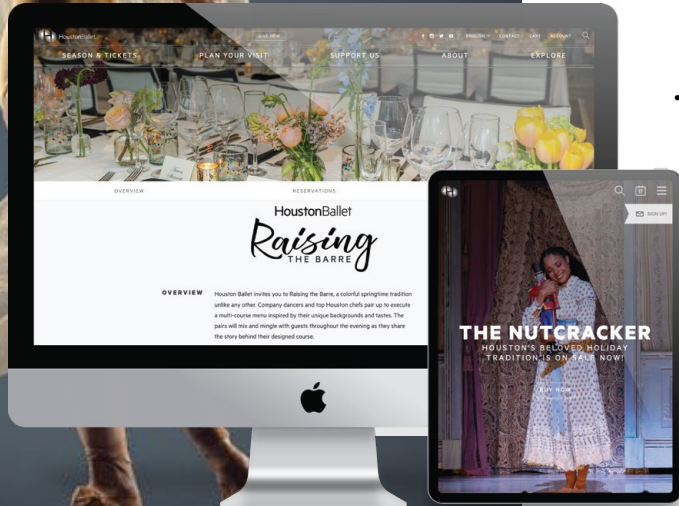
# Houston Ballet

**Challenge:** Houston Ballet's existing website made updates and maintenance time-consuming, limiting flexibility and reducing their ability to expand online fundraising efforts.

## Solution:

- **Migration to Umbraco CMS:** Staff can easily manage content, events, and promotions without technical support.
- **Tessitura Enhancement:** Real-time ticket availability, dynamic pricing, and flexible add-ons, including online donations.
- **Streamlined Purchase & Online Giving Paths:** Fewer clicks, dynamic pricing, easy add-ons, and improved donation flows.

**Results:** A modern, flexible, easy-to-manage website that supports staff workflows, and strengthens ticketing and fundraising performance.



# Public Theater

**Challenge:** The Public Theater faced challenges due to insufficient resources and technical expertise, necessitating a technology upgrade to improve brand alignment, user experience, and internal efficiency.

## Solution:

- **Tessitura Enhancement:** Upgraded to optimize marketing and streamline IT operations.
- **Website Redesign and Rebuild:** An intuitive, contemporary platform promoting ticket sales and donations.
- **Business Consulting:** Strategic and operational guidance promoting collaboration with the internal departments.

**Results:** Tessitura is effectively serving their needs, internal procedures have been improved, and a vibrant, user-friendly website has increased engagement and sales. Our ongoing assistance guarantees the Public Theater's growth and smooth operation.

Photo by Joseph Moran



jixaw.com

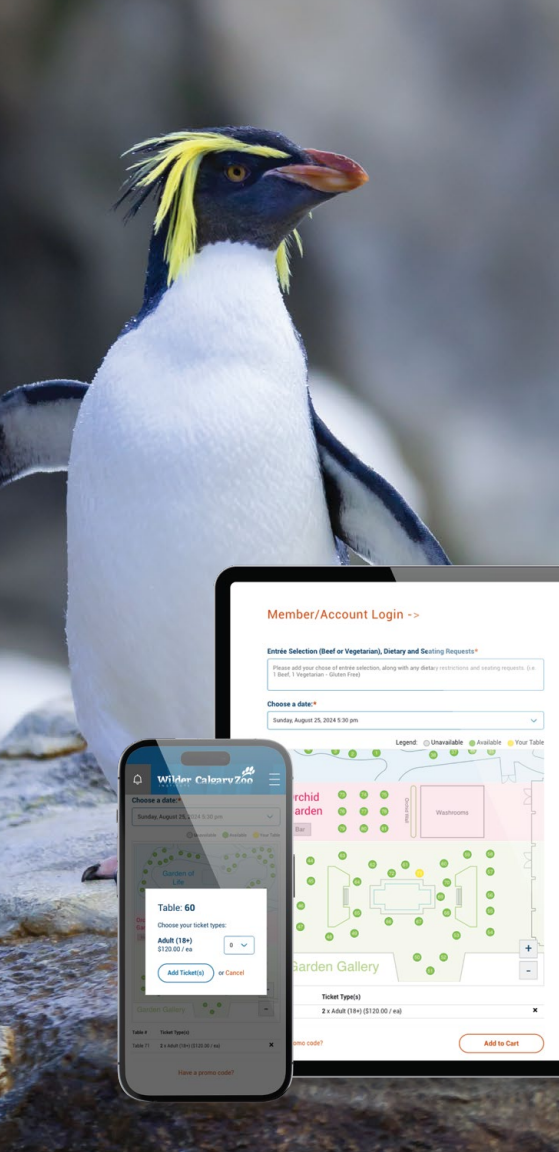
# Calgary Zoo

**Challenge:** The Wilder Institute/Calgary Zoo needed a partner to modernize their outdated website, simplify booking processes, and ensure accessibility for members and visitors.

## Solution:

- **User-Friendly Website:** A sleek, intuitive website with easy navigation.
- **Online Account Module:** Provides members with 24/7 access to membership renewals, benefits, and discounts.
- **Tessitura-integrated Jixaw CMS:** Staff can create and maintain pages using an intuitive graphic interface.
- **Seamless Booking System:** School trips and camps can be booked directly from the website, saving time and effort for parents, teachers, and internal staff alike.
- **Cutting-Edge Ticketing:** SYOS functionality adapts to a variety of non-standard venues used for special events.

**Results:** Jixaw's customized approach upgraded their technology and tackled the issues, leading to notable increases in program participation, staff productivity, and visitor satisfaction.





# Arts & Lectures

UC Santa Barbara

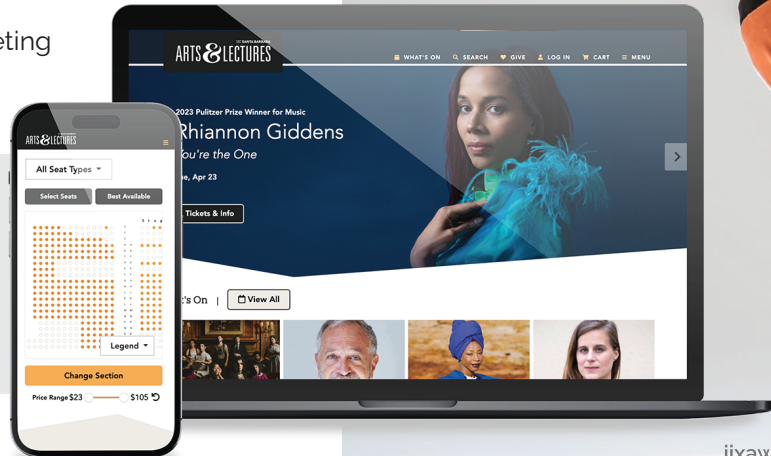
photo by Brigid Pierce

**Challenge:** Their website was cumbersome to navigate and required constant maintenance due to the array of events. It failed to adequately showcase their events, limiting sales and attendance.

## Solution:

- **Improved Web Development and Event Management:** A custom Umbraco CMS solution that makes ticketing and event page updates simple.
- **Intuitive UX/UI Design:** A stunning design for seamless browsing and purchasing experiences.
- **Tessitura and UCSB Student ID System Integration:** Streamlined ticketing and discounts online.

**Results:** A media-rich website with user-friendly navigation, seamless ticket purchasing options, and significantly decreased backend maintenance requirements.




# Trusted by Arts, Culture & Nonprofit Organizations



## Partners We Work With

Powering your team with smarter tools, sharper support, and standout customer experiences.





CONNECT WITH US

# Start Your Success Story with Jixaw Technologies

Book a consultation, schedule a demo, or set a meeting  
to explore how we can collaborate to achieve your goals.

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**[solutions@jixaw.com](mailto:solutions@jixaw.com)**

**[jixaw.com](https://jixaw.com)**



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